

EVERY DROP.....



In Every Drop of Top 1 there is a story, the story of a unique partnership between two men from distinctly different backgrounds, cultures and generations. Individually they seemingly had nothing in common but together they shared a bond based on Trust, a passion for Quality and a sense of Adventure.



**LIFE IS AN ADVENTURE
GO SYNTHETIC**

A large, close-up portrait of an elderly man with white hair and aviator sunglasses, smiling. The bottom right corner of the image is a collage of various racing-related photos, including race cars, drivers, and trophies.



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QUALITY...



We could offer products that come from the low cost supplier but we don't....we source the highest quality raw materials. We've invested 45 years developing and formulating high quality innovative lubricants. This is our way.

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INSPIRATION....



Our inspiration comes from those who embrace challenges, seek limitless potential and breakthrough barriers.



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OUR HOME.....



We are proud to be an American brand headquartered in the Great State of California.

California is known as a place of innovation and exploration. Top 1 lives and breathes the California lifestyle and in every drop of Top 1, we bring a piece of California to all our customers around the world



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PRODUCTS....



Our products represent more than a lubricant solution, they represent a better way to treat your valuable vehicle and machinery.

As a pioneer in synthetics we have provided greater protection for your car, truck, motorcycle, scooter and more. Our products change attitudes... from being price conscious to being quality conscious.



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OUR COLORS....



Our colors are not just about design.... they are significant in their meaning.

Yellow = Energy

Red = Passion

White = Purity

Blue = Quality



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THE JOURNEY.....



Our journey spans 45 years and countless trips to countries around the globe. While we continue down this road.... We remember to celebrate our victories, learn from our failures and appreciate all that we have...today.



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